# **GREEN REVOLUTION:**

# WINNERS AND LOSERS



Risks and opportunities in the Green Revolution: Stranded assets vs. profit with positive impact What sectors and managers to focus on?

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Founding Partner and CIO Green Growth Funds
Investment Committee Member, €24bn Energy Transition Fund

# GLOBAL MEGATRENDS

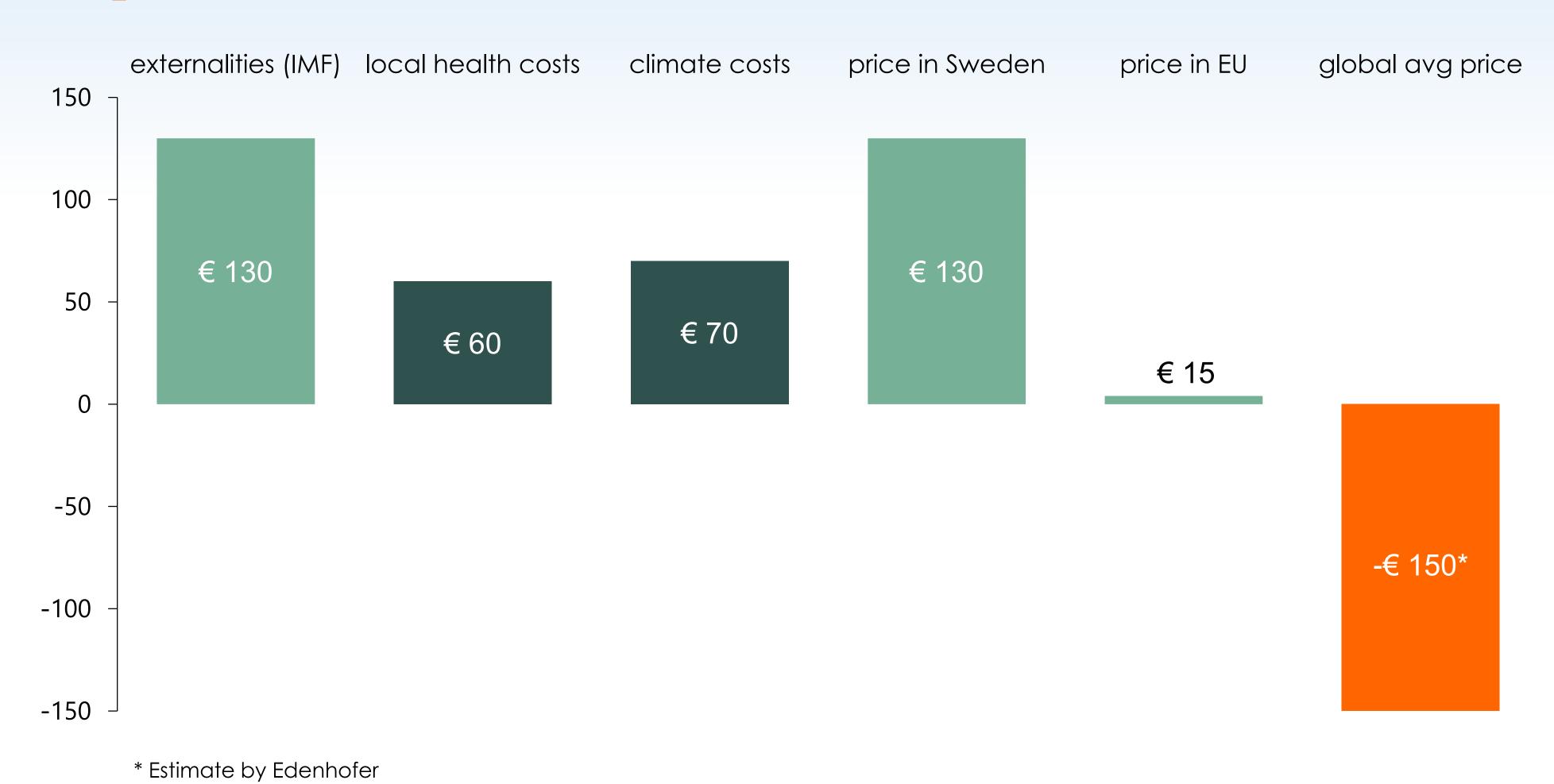
- Middle class will double from 1bn-2bn in10 years
- energy consumption will double by 2040
- megacities: 6.5bn people will live in cities of 10m-40m inhabitants by 2040
- requiring energy generation and distribution, transport, water, waste treatment and food supply
- ✓ Global GDP growing at 3% per annum, oil demand at 1% per annum
- Increased demand for healthy and clean environment
- ✓ Increased transparency due to social media et al.





#### Carbon prices

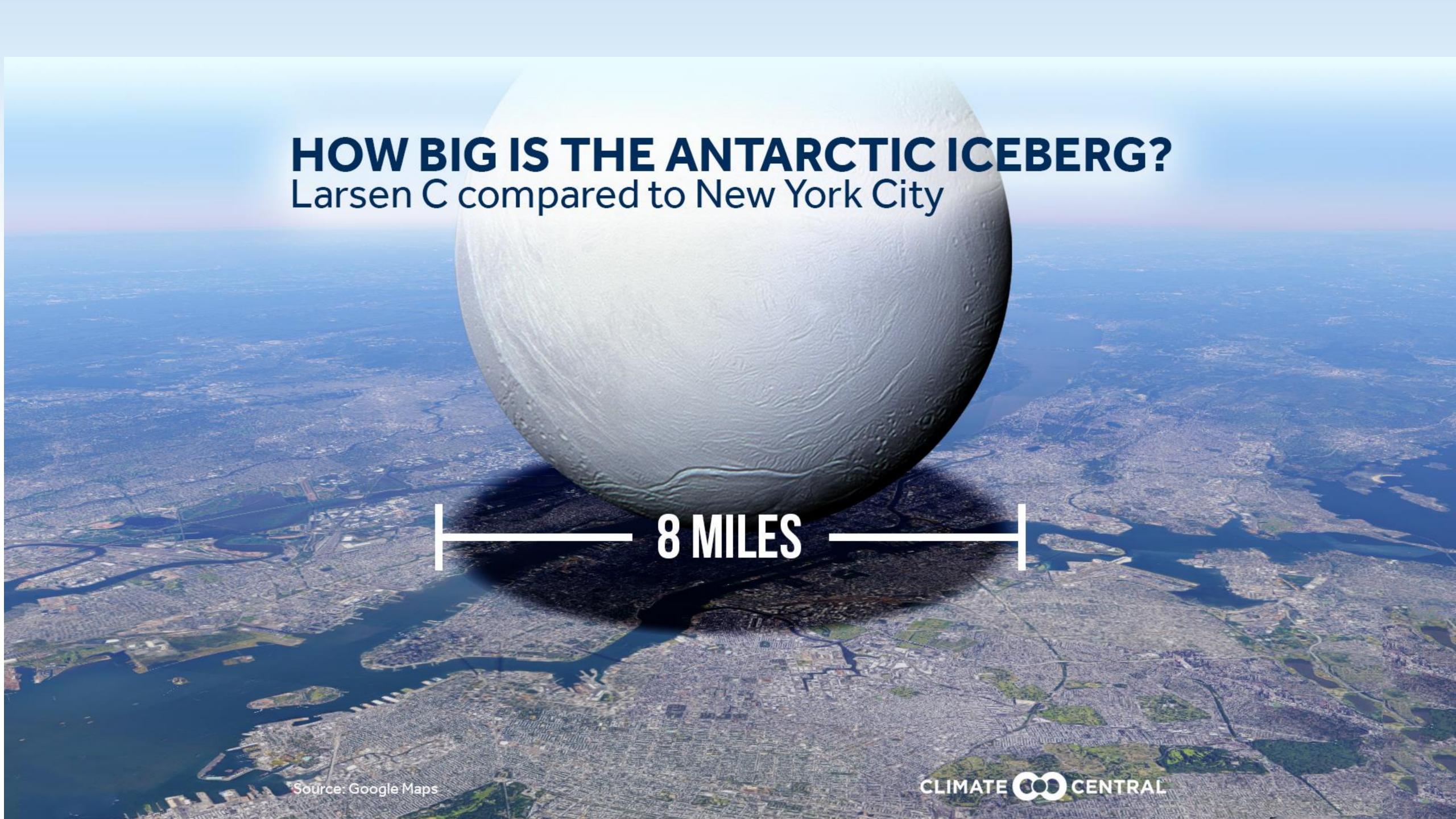
# CO<sub>2</sub> PRICE







3





# IMPACT WILL REPLACE ESG

BP: 95% "ESG COMPLIANT" BUT NEGATIVE IMPACT

LAUDATO SI INVESTING / CONSUMER-TRANSPARENCY

=> THE NEW NORMAL IN FINANCE:

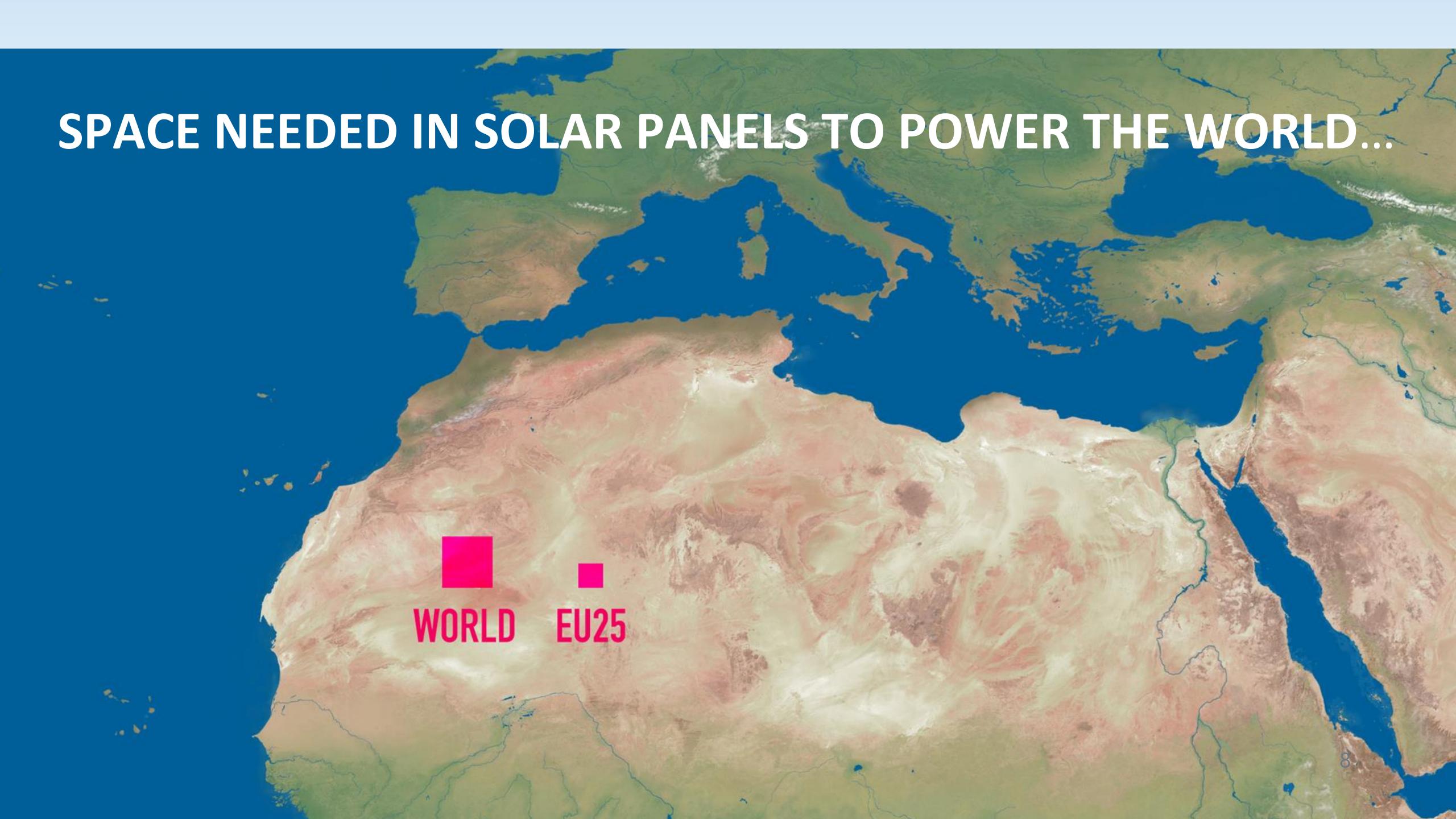
RISK, RETURN & IMPACT (EXTERNALITIES)



# INSTITUTIONAL INVESTOR GROUP ON CLIMATE CHANGE 319 INVESTORS, \$28 TRILLION UNDER MANAGEMENT CALL ON G7 AND G20:

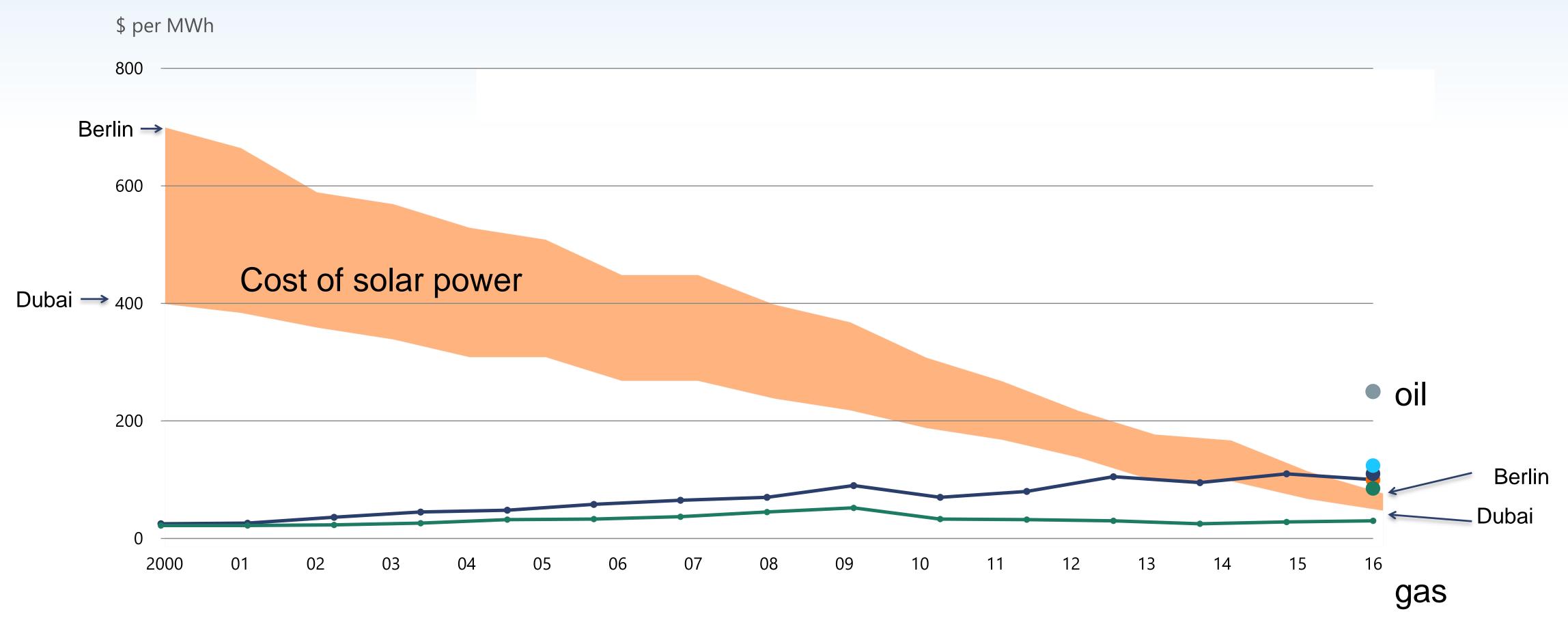
ADHERE TO PARIS AGREEMENT
INTRODUCE PRICE ON CO2 (E.G. €130/TON SWEDEN)
PHASE OUT FOSSIL FUEL SUBSIDIES AND COAL POWER
ADOPT G20'S FSB CLIMATE RISK DISCLOSURE RULES





#### The elephant in the room

SOLAR < \$0.02/KWH COMPETITIVE TO \$4/BARREL OF OIL





# A €20 000 ELECTRIC CAR => SAVES €1 000 PER YEAR



**VEHICLE-TO-GRID => COULD EARN €1 000 A YEAR** 



#### Speed of change

# => GREEN INDUSTRIAL REVOLUTION IS UNDER WAY

1900: WHERE'S THE CAR?



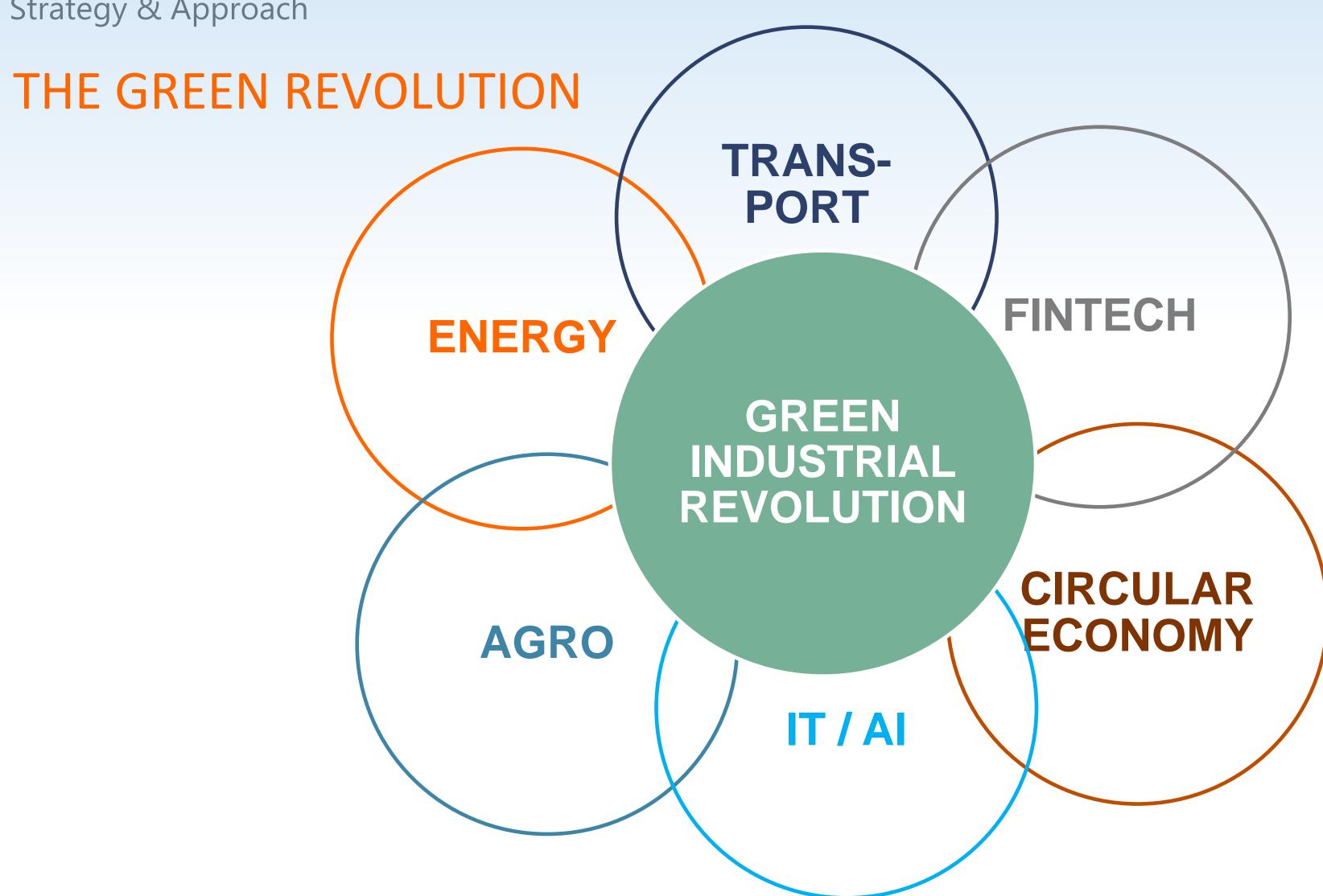
1913: WHERE'S THE HORSE?



**Source:** Rocky Mountain Institute



Delivering Sustainable Value





#### Green Growth Fund 2 Strategy

#### **INVESTMENT STRATEGY**

#### ADDRESSABLE MARKETS 2017-2025

















#### **Investment Criteria**

- typically > €5m revenues
- ▼ EBITDA on path to profitability
- strong management: deep and relevant expertise, incentives aligned to those of the fund
- establishing proper processes and structures with proven technologies
- commercially viable independent of government subsidies
- ideally break-through technologies or business models with a global market
- substantial barriers to entry, including intellectual property, development costs, availability of expertise or simply significant first mover advantage
- potential to scale internationally in "emerging markets" at home and abroad, where investment team can add value

#### **Investment Targets**

- total investment per portfolio company: €5m–€30m
- **→** 12–15 companies
- ownership 5%-50%, with strong rights
- potentially an "exponential organisation" as defined by Singularity University
- → potentially a "unicorn", ie, with an ultimate valuation > €1bn

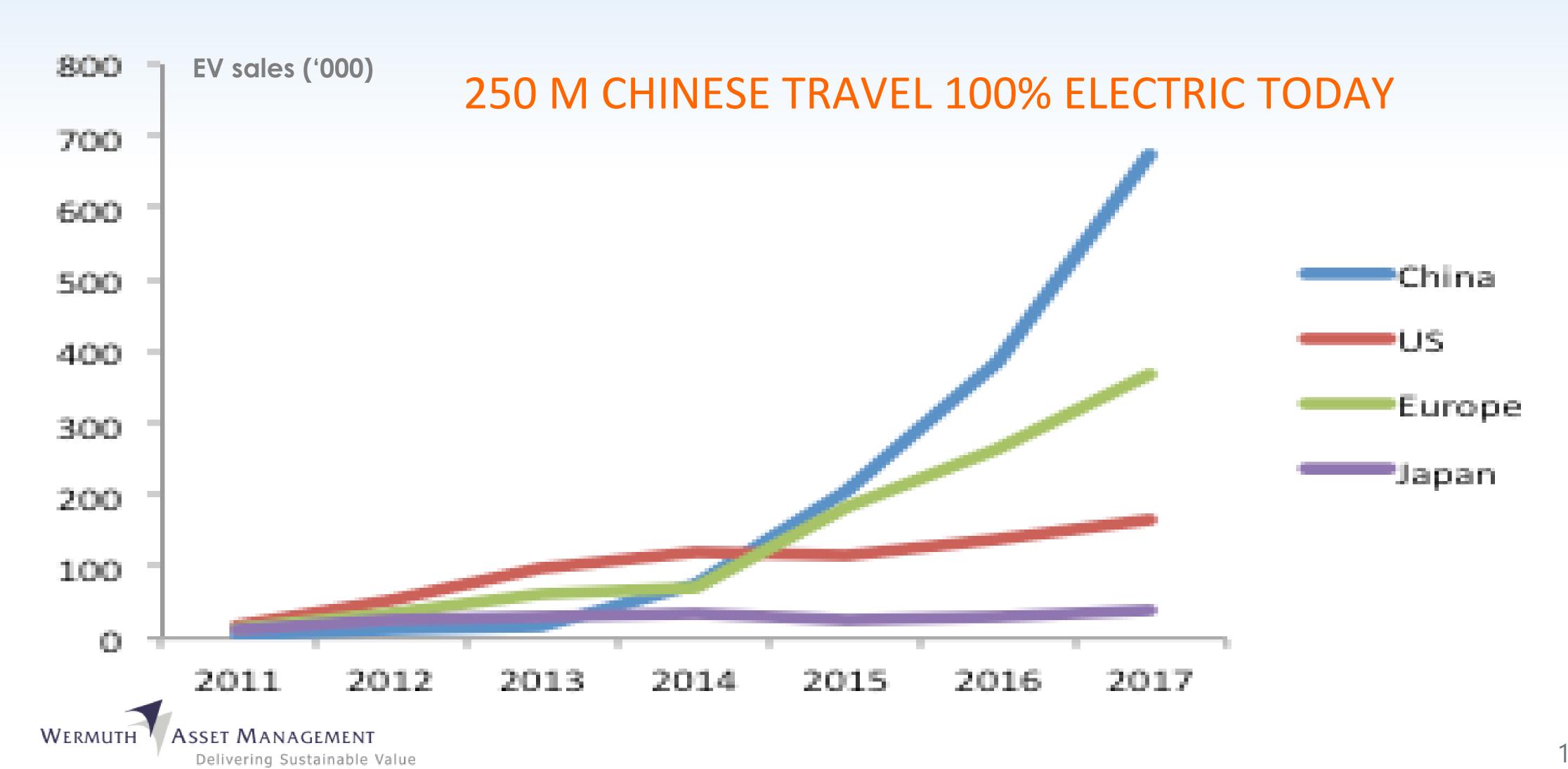


#### Asset allocation

# DECARBONIZE FOR LOWER RISK AND HIGHER RETURNS => > €5tn DIVESTED FROM FOSSIL FUELS AND RELATED SECTORS



# 95% OF FUTURE GROWTH IN LEAP-FROGGING EMERGING MARKETS



# GREEN GROWTH FUND 2...



- ✓ ... aims for >20% net investor IRR, 3 10x multiples
- ... provides growth equity to EU SMEs with > €5m in revenue, making their clients more resource efficient
- ... benefits from green revolution megatrends
- ... assists EU firms to sell to growth markets, e.g. where energy consumption/ unit of GDP 4x EU levels

...has a positive impact on the environment, and addresses the following UN SDGs:









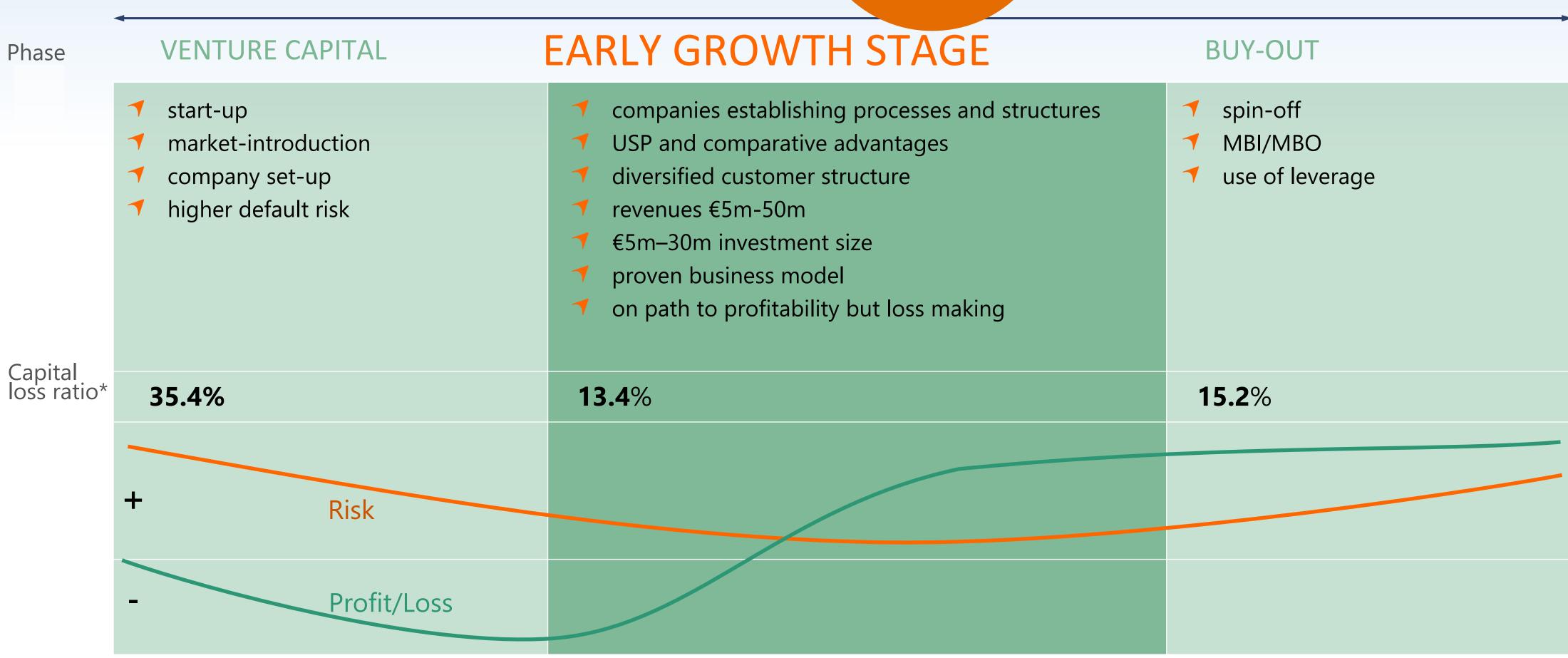






### INVESTMENT FOCUS



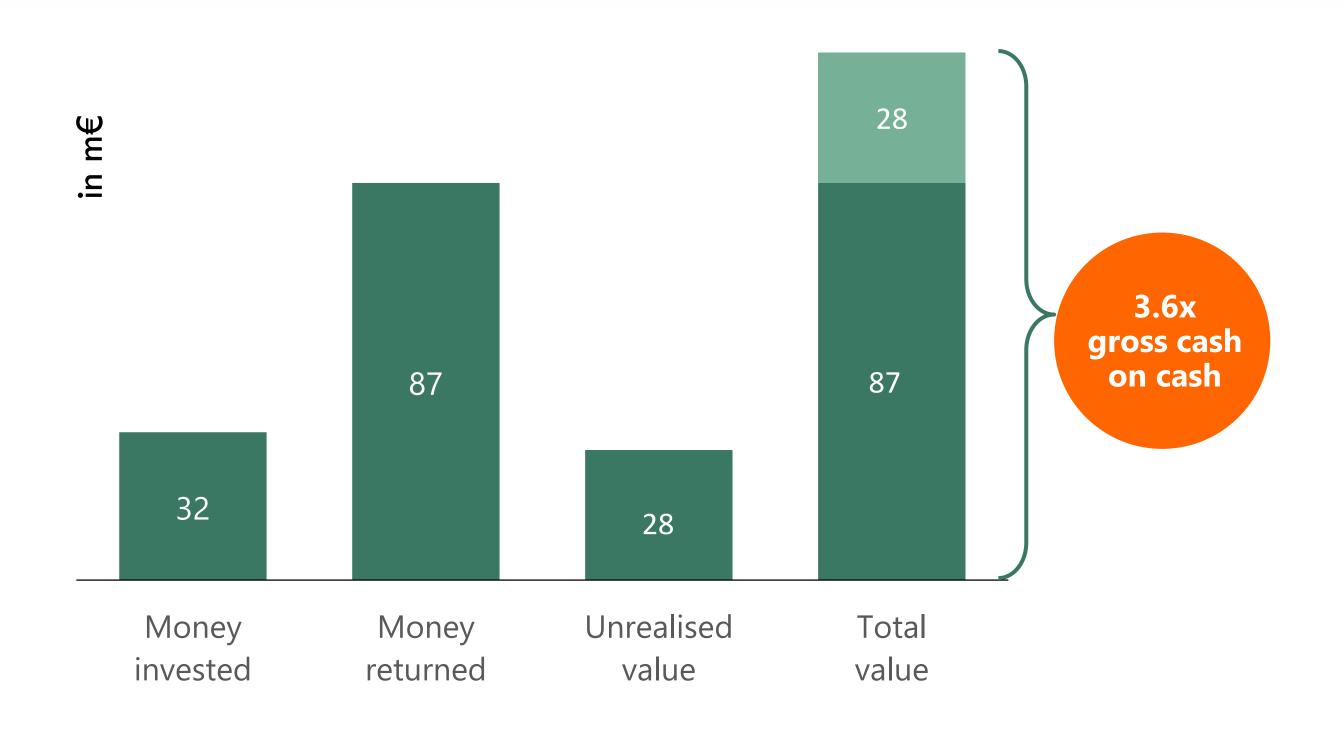




\*Source: Cambridge Associates; Database as of 31.03.2012, Analyses of 260 growth stage investments, 22,507 venture capital investments, and 5,188 leveraged buy-out investments made 1992 -2008 in the USA. Loss Ratio = percentage of capital in deals realised below cost, net of any recovered proceeds, over total investment capital.

# TRACK RECORD

Top quartile Cash on Cash return of 3.6x in 4.5 years on investments by Lead Partner in spe





#### Summary

# GREEN GROWTH FUND 2: KEY TERMS AND CONDITIONS

Target fund size	€250m, of which €5m from the investment team
Structure	Closed-end German Limited Liability Partnership (GmbH & Co. KG)
Scheduled term	10 years: envisaged 6-year investment period + 4-year wind-down period (+2 yearly extensions)
Reinvestment of returned capital	Allowed until invested capital equals 100% of Commitment
Net aimed-for returns to investors	> 2x on called capital > 20% IRR p.a.
Management fee	2% net on Commitment, stepping down over time (subject to 19% VAT at the moment) up to 25% more investments for same amount of fees, due to reinvestment of capital
Carried interest with catch-up	up to 25% more investments for same amount of fees, due to reinvestment of capital  20% above Hurdle  20% above Hurdle
Financial Hurdle	25% of Commitment  Carried interest due only if Impact Hurdle is also met
Impact Hurdle	Carried interest due only if Impact Hurdle is also met
Minimum Commitment	€10m, lower amounts for selected investors
Rolling Initial Close	through First Close
Final closing date aimed for	31 March 2019



#### PORTFOLIO & PIPELINE COMPANIES GGF2



Renewable Energy

Agriculture, Energy Efficiency

Mobility

Food

**NEXWAFE** 

SCHEUFELEN

"ECOBUS"

"VEGGIE-MEAT"



Founded in 1855, Scheufelen is focused on grass paper for food packaging with about half the energy, water and CO2 footprint of traditional paper. It is a cost-competitive alternative to cellulose-based paper without the health risks of recycled paper.



Non-bovine foods have only 5% of the CO<sub>2</sub> footprint of meat. No animals suffer from factory farming. The global processed meat market is to reach \$800bn in 2018. This new non-meat food tastes like meat and has identical structure as original meat from chicken, cow or pig.

Nexwafe has developed a disruptive production technology for silicon wafers, saving 50% of energy, material and cost. The global market was €1.2bn in 2017 and is expected to reach €4.9bn in 2018.





Zero emission electric bus, capable of operating 24/7 with lowest total cost of ownership, charged in 2-5 min with a 300kW charger. Future cities will drastically reduce individual transportation, Shenzen just ordered 16,000 electro-buses vs Berlin's 45







**BIO HACK** 

#### Portfolio & Pipeline Companies

# **NEXWAFE GMBH**

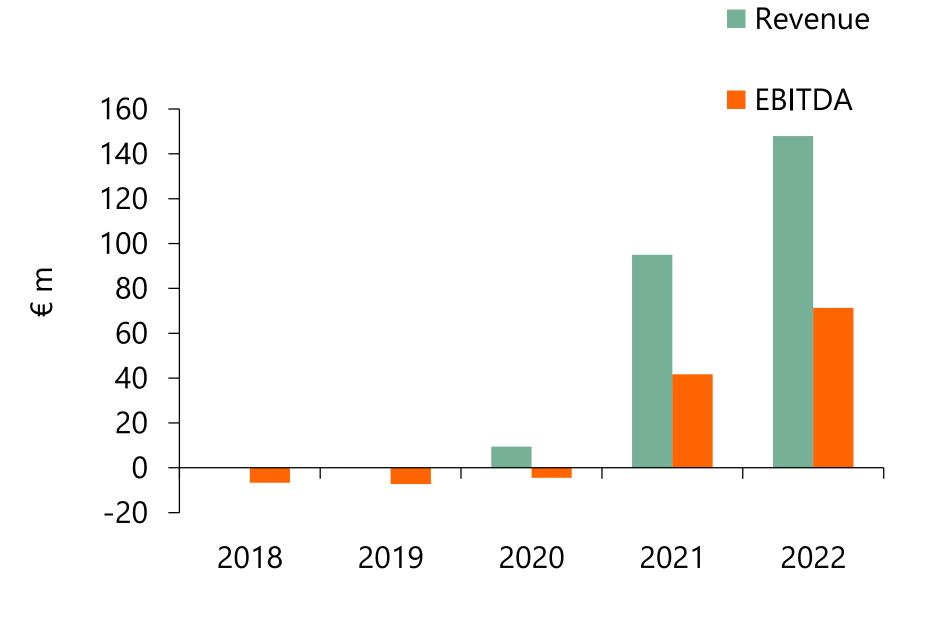
New process to manufacture silicon wafers for the production of solar cells

#### **DETAILS**

Freiburg, Germany
High quality low cost production of solar wafers requiring only 50% of the energy and material needed for traditionally manufactured silicon wafers
Global solar photovoltaic cell and module producers, market size in 2018 ca. €60bn
€2m invested in Dec. 2017, option to further invest €2m within 12 month
By 2022 Nexwafe plans to have a capacity of 1.25 GWp of wafers, this transforms into solar cells would eliminate 630.000 t of CO2 emissions annually







WAM estimates

#### Portfolio & Pipeline Companies

# SCHEUFELEN GMBH

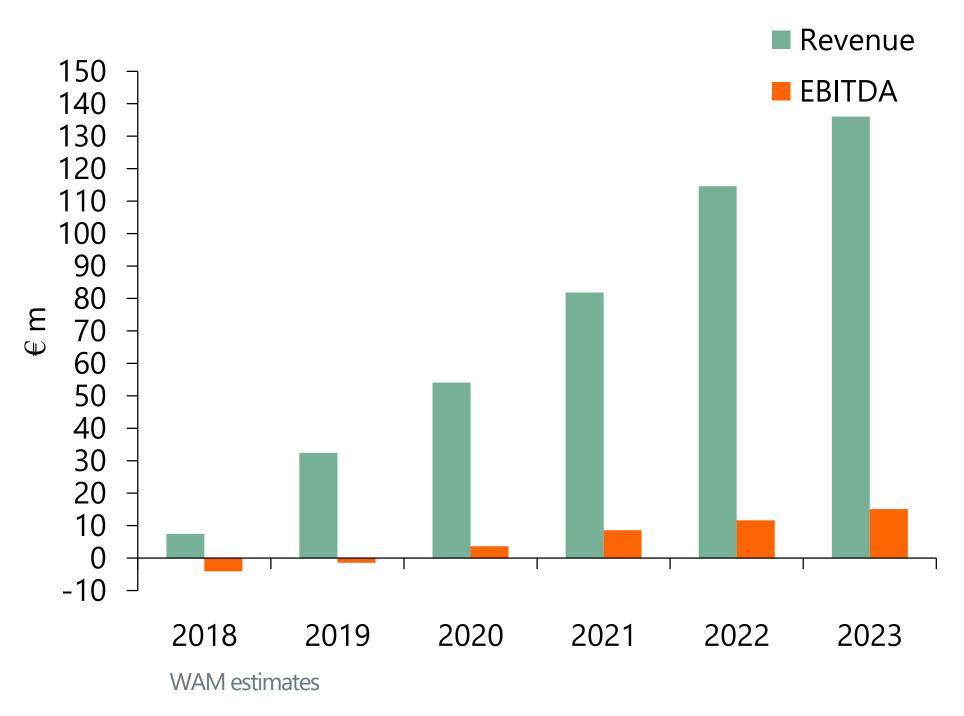
Grass paper for food packaging, a cost-competitive alternative to cellulose-based paper and without health risks of recycled paper

#### **DETAILS**

Location	South of Germany
Products & services	Grass paper for food packaking with about half of the energy, water and CO2 footprint of traditional paper
Customer base	Global food and packaging companies
Investment size	€1.67m invested in July 2018
Impact	Grass paper significantly reduce the use of water, energy and chemicals in comparison to both cellulose-based paper and recycled paper







#### Conclusion

#### **GREEN REVOLUTION:**

AN OUTSTANDING OPPORTUNITY FOR SMART INVESTORS IN:

ITS CRADLE: GERMANY, BENELUX AND THE NORDICS,

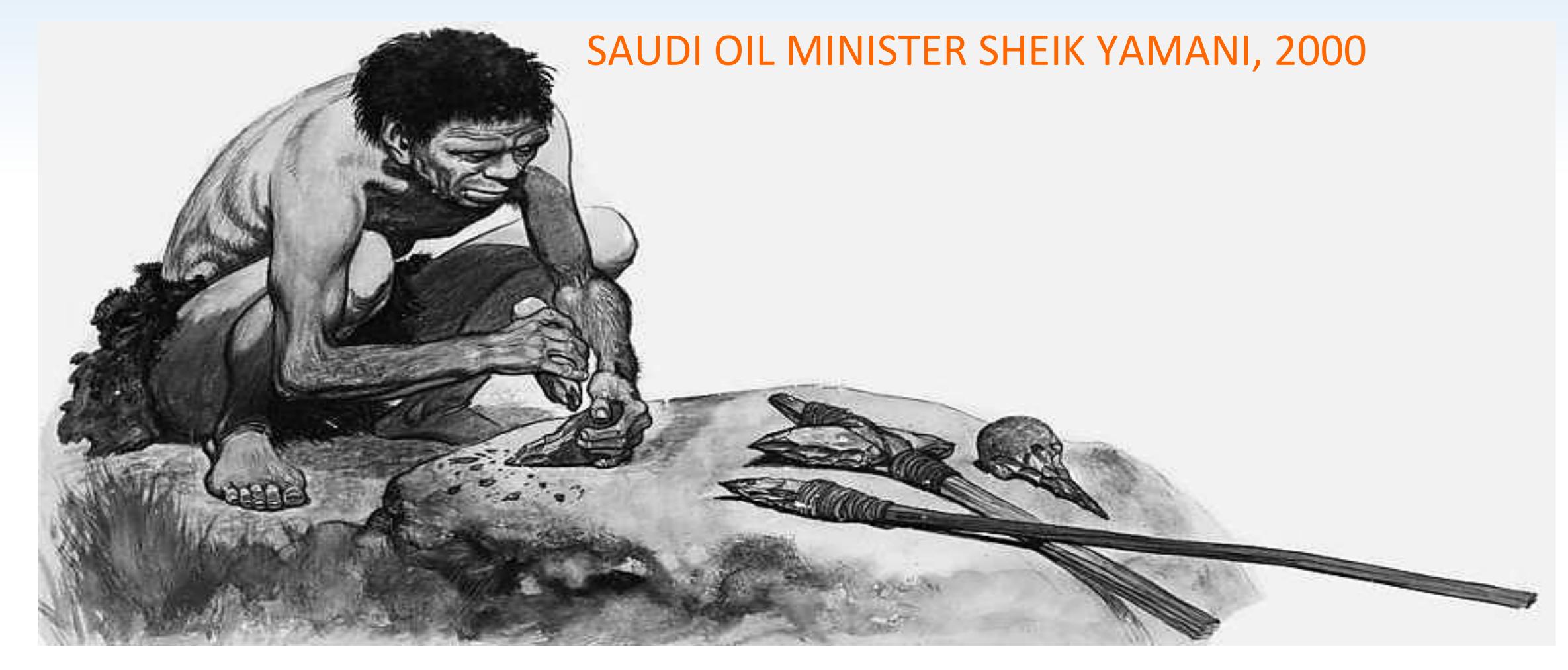
HOME OF RESOURCE EFFICIENT COMPANIES & POLICY FRAMEWORKS

RESOURCE EFFICIENCY = PROFITABLE & GOOD FOR THE ENVIRONMENT!

SUPPORT OF EXPORT TO EMERGING MARKETS: STRONG PROFITABLE GROWTH!



# "THE STONE AGE ENDED LONG BEFORE WE RAN OUT OF STONES









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