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Early signs of lower inflation rates

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Analysts largely agree that European consumer price inflation rates are about to fall sometime soon, from an average of 8 ¼% y/y this year to 6 to 7% in 2023 – and then, fairly soon, to something in the vicinity of 2%, the ECB's target. Similar developments are expected for the US. Looking at the leading indicators and the precarious economic situation, the normalization process could be more rapid than generally expected.

For two main reasons a recession is now under way in the OECD region: the large reduction of real household incomes, as consumer prices have increased a lot more than wages – which has a negative impact on overall demand, and, secondly, because both the ECB and the Fed have aggressively raised policy rates. They have also announced that they will pursue their pro-cyclical policies for as long as it takes to eliminate inflation risks. They are whipping a horse that is already limping. They are convinced that nothing brings down inflation as reliably as a good recession.

I have to admit that at least one important indicator points in the opposite direction, ie, even higher consumer price inflation: industrial producer prices. In Germany last month, they were no less than 46% year-on-year. Retail firms which buy the products of industry will, for the foreseeable future, attempt to pass on these high input prices to their clients. Whether they will succeed, in view of declining real purchasing power, is another question. It will certainly be difficult. Aggressive sales strategies of online traders are an additional difficulty. 46% is quite a challenge. It is unlikely that the pressure in the inflation pipeline will quickly diminish.

Why am I still convinced that inflation at the last stage of the value chain will come down significantly? The main reason are the prices for energy and commodities, main cost components of industrial producer and consumer prices. Since their highs last summer, prices for exchange-traded crude oil, gas and electricity have fallen by 16 to 62 percent. Compared to the years before Covid and the Russian invasion of Ukraine energy remains expensive, but they seem to be in a free fall now and are unlikely to bottom out in the near term. Prices for important industrial metals, or wheat, are also on the way down, if somewhat more moderately, at rates of 15 to 30% since their peak last spring: they had increased by less than energy prices.

Another reason for my optimism is wages. So far there is no evidence of a wage-price spiral which could morph into a new general – and therefore dangerous – inflation mentality. In spite of still robust labor markets on both sides of the Atlantic hourly wages continue to rise a lot slower than consumer prices. The Bundesbank, for instance, reports that Germany's gross wages and salaries have increased at an annualized rate of only 4.5% in the first two quarters of 2022, and have actually fallen at a rate of 5.7% in the goods producing sector, a subset. American hourly wages were up 5.0% from a year ago in September. These numbers suggest that German (and European) consumer price inflation will probably decline faster than US inflation. Mostly thanks to the strong dollar, US inflation starts from a lower level, though.

commodity and asset prices mostly steeply down – but still high

	Ø 2014-2019	last high*)	current*)	% change from last high
Brent (€/barrel)	54.47	113.65 (Jun '22)	95.14 (Oct '22)	-16.3
natural gas ¹⁾ (€/MWh)	19.17	235.98 (Aug '22)	146.59 (Okt. 22)	-37.9
electricity ²⁾ (ct/kWh)	3.63 ³⁾	46.52 (Aug '22)	17.72 (Oct '22)	-61.9
copper (€/ton)	5,148.44	9,392.16 (Apr '22)	7,726.96 (Oct '22)	-17.7
iron ore (€/ton)	63.76	139.80 (Apr '22)	97.65 (Oct '22)	-30.1
wheat (€/ton)	176.85	493.75 (May '22)	421.95 (Sep '22)	-14.5
commodity price index ex energy ⁴⁾	97.51	185.40 (Mar '22)	157.40 (Sep '22)	-15.1
Euro Stoxx 50	3,317.50	4,306.36 (Nov '21)	3,413.49 (Oct '22)	-20.7
REX	140.81	145.25 (Dec '21)	127.41 (Oct '22)	-12.3
house prices in Germany (2015=100)	+6.2% (p.a.)	167.3 (2022Q2)	+10.2% yoy (in 2022Q2)	

*) average prices of the respective month (Oct '22 = Oct 1-21, 2022)

1) Netherlands TTF – 2) wholesale prices Germany – 3) Ø 2016-2019 – 4) HWWI commodity price index excluding energy (2020=100, in Euro terms)

sources: World Bank, Bundesnetzagentur, Bundesbank, own calculations

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The fact that there is no inflation mentality yet is reflected in market-based inflation expectations. Both in the US and the euro area 5y/5y forwards are presently in the order of about 2.3% and thus close to the targets of central banks. 10-year government bond yields tell a somewhat different story: the euro area yield is at 2.4% while US Treasuries are at 4.1% – the difference of 170 basis points can be explained by the relatively strong US economy which is operating closer to capacity limits where higher inflation is normal, or, alternatively, by the euro area's lower debt-to-GDP ratios.

In any case, central banks' response to high current inflation rates has actually been fairly muted. Workers, European ones in particular, are also not expecting that those record high inflation rates are a permanent feature of the economy. Germany's chemical industry, for instance, has agreed with the labor union to raise hourly wages two times 3¼% in the next two years but pay everybody a onetime bonus of €3,000. This could be the new benchmark in future wage negotiations.

The exchange rate of the euro will probably contribute to the decline of producer and consumer price inflation. Over the course of the year, the euro has massively depreciated against the dollar (-16%) which has become the ultimate safe haven currency. Europe is geographically and economically too close to Russia and its unhinged and unpredictable leader – and has no common military capacity. Europe is too exposed to the risk of war and is, in a way, an American colony.

euro area and US wage growth*)



*) private economy; last value: US (3rd quarter 2022), euro area (2nd quarter 2022)

sources: Eurostat, BLS; own calculations, design & research: Uwe Richter

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European fundamentals are actually on par, if not better than America's: government budget deficits (in % of GDP) are quite similar, while overall European government debt levels are considerably lower. The euro area balance on current account shows a small surplus this year while America has a deficit of almost 4% of GDP – the US remains the world's largest net importer of capital and is thus at risk of fund withdrawal once peace is established again.

It looks as though the spread between American and European policy rates will shrink in coming quarters which, in turn, will make carry trades at the expense of Europe less attractive. In other words, the depreciation of the euro may soon end and be followed by an appreciation. This will have positive influence on foreign trade prices and reduce European inflation in general.

Finally, in response to the increase of policy rates in both economies, yield curves have shifted up across all maturities. This has resulted in large price declines in the markets for bonds, equities and real estate, the main assets in people's portfolios. Investors in bonds and stocks and home owners have seen their wealth shrink this year, if only mostly in their books. But they feel less well-off. Real estate prices in Germany are very high (if not in comparison to the anglo-sphere) but have so far kept rising – one million refugees from Ukraine need accommodation. But the dynamics are no longer what they used to be. In the OECD as a whole, the housing crisis has only just begun. Watch out for the next banking crisis.

The process of asset price normalization is still in its early stages and shows no signs that it is about to end. Investors have to wait until central banks begin to indicate that their restrictive policies have run their course. Overall, the negative wealth effects reduce the demand of households and thus inflation.

Experienced investors know that no one rings the bell when the trend turns. But recent developments suggest that European and American inflation rates are indeed near their peaks.

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About Wermuth Asset Management

Wermuth Asset Management (WAM) is a Family Office which also acts as a BAFIN-regulated investment consultant.

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Jochen Wermuth founded WAM in 1999. He is a German climate impact investor who served on the steering committee of "Europeans for Divest Invest". As of June 2017, he is also a member of the investment strategy committee for the EUR 24 billion German Sovereign Wealth Fund (KENFO).

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